



Saturday September 9th, 2017 3-9PM
Manzanita Place – Chico, CA

PARTICIPANT 2017 APPLICATION & CONTRACT

GENERAL INFORMATION:

Business Name: _____ Contact _____

Business Address: _____ City _____ Zip _____

Mailing Address (if different): _____ City _____ Zip _____

Business Phone: _____ Alternate Phone _____ Fax _____

Email: _____ Event day contact cell: _____

Website: _____ Facebook page: _____

BOOTH INFORMATION:

1. How many booth spaces needed? (10'x10') _____
2. Do you need a table? (8') Yes No
3. Do you need electricity? Yes No Will be supplying myself

PLEASE NOTE: you will need to have lighting for your booth once the sun sets, battery powered lantern etc.

*****If you need more than 15 amps of power you will be required to provide your own electricity (i.e-small refrigerator/chest freezer*****

4. If yes, please specify total amps needed and what you will be powering. (Electricity availability is limited. No 220v/20 amp service avail)

PROGRAM CONTENT:

NON-FOOD VENDORS:

Please describe what you will be exhibiting at your booth:

FOOD AND BEVERAGE VENDORS:

- Type of Sample (check all that apply)
- Entrée Appetizer Dessert Beverage Vegetarian

- Complete description of FOOD sample: (Please be specific, descriptions will be used in event promotion)
This must be completed and adhered to day of show as we will be promoting your sample to the public.
Any change to the sample without authorization will result in a forfeiture of deposit.

- Complete description of BEVERAGE sample: (Please be specific, descriptions will be used in event promotion)

CONTRACTUAL AGREEMENT :

PLEASE INITIAL NEXT TO EACH OF THE FOLLOWING STATING THAT YOU HAVE READ AND UNDERSTAND THE POLICIES:

_____ Liability Release: The undersigned certifies that he/she understands and will adhere to all SUMMERFEST CHICO Participant Rules and Guidelines. The undersigned also certifies that he/she is authorized 1) to execute on behalf of business and 2) accept legal process on behalf of the business. The undersigned agrees to indemnify and hold harmless Deer Creek Broadcasting, venue owners, and the City of Chico from all damages, liabilities, costs, and expenditures, including attorney’s fees and cost of defense, which may occur by reason of the undersigned’s use of Manzanita Place event venue during SUMMERFEST CHICO.

_____ Sampling Policy: The undersigned certifies that he/she understands and will adhere to the sampling policy and procedures and refusal to sample will constitute a default of this agreement and in the event that a vendor refuses to sample, they will be asked to leave the event without a refund of fees paid. Samples will be exchanged only when a) event ticket card is marked (1 mark = 1 Sample of food or beverage). Violation of the sampling policy will result on forfeiture of deposit.

_____ Photo/Video Release: The undersigned certifies that Deer Creek Broadcasting is authorized to use photos, videos, and audio captured during SUMMERFEST CHICO for future promotion through printed materials, electronic media, and website. There is no Compensation for the use of these media.

_____ Cancellation: The undersigned certifies that you understand Deer Creek Broadcastings Cancellation policy. Any cancellation must be submitted in writing no later than 60 days out from the event to receive a partial refund. 50% of the fees collected will be applied toward the website coverage and overall promotion of the event and the remaining 50% will be returned if a written request is received no later than 60 days out from the event.

Please check the box for the booth space that you are requesting:

Food Vendor/Sampling Booth \$150 _____ Non-Food Vendor Booth \$300 _____

Signature

Print name

Date

Mail or drop off completed application with fees to:
Deer Creek Broadcasting 2654 Cramer Lane Chico, CA 95928 Attention: Jaime Perry
Fax to (530) 894-4837 or email to jperry@dcbchico.com